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I. REGULATIONS FOR THE “VIARTES 2023” ART COMPETITION

The ViaCatarina Shopping Centre is an iconic business development located in downtown Porto, in the more traditional commercial area of the city, Rua de Santa Catarina. Its location, combined with a unique interior architecture and with a restaurant area that reproduces traditional Porto buildings, contributes to this Shopping Centre being highly appreciated by Porto residents and makes it a key location visited by tourists.

Inaugurated in September 1996, the ViaCatarina Shopping Centre was the result of a major urban project. The building retained the iconic façade of the old main offices of the Porto newspaper “O Primeiro de Janeiro”. It is in an area of urban and architectural interest, without, however, having a “specific protection” like other buildings in its surroundings (such as, for example, the Bolhão Market).

Via Catarina – Centro Comercial, S.A., as the owner of this Shopping Centre, has been developing a policy of public art for the ViaCatarina Shopping Centre that seeks not only to enhance the real estate assets, but also – and primarily – to make them a vehicle for promoting new conceptual, architectural and urban dynamics that improve the integration of the buildings into the space where they are located, transforming them, as much as possible, into more harmonious combinations of tradition and modernity.

Within the scope of the public art policy mentioned above, and similarly to what was done in the past nine years (since 2014), Via Catarina – Centro Comercial, S.A. intends to afford the façade of the building with a (new) brand of contemporaneity; one that goes beyond mere construction work, but which is also, in and of itself, a cultural event.

Thus, the 7th “VIArtes” competition is launched, hereby referred to simply as Competition, seeking to create synergies fostering innovation, involving the Shopping Centre and the community of visual and/or digital artists, designers, architects, sculptors, among others, seeking, through their skills and creativity, to create an innovative development that showcases the presence of the Shopping Centre at Rua de Santa Catarina, in accordance with the rules presented below:

1. ORGANISER

The “VIArtes” public art competition is organised by Via Catarina – Centro Comercial, S.A., also referred to in these Regulations as the Organiser, with head office at Lugar do Espido – Via Norte, municipality of Maia, registered at Lisbon Commercial Registry Office under the single registration and corporate tax number 502 293 659.

2. OBJECTIVES

The public art competition, which is the object of these Regulations, has as its main objective to find creative proposals and artistic projects that highlight the façade of the building of the ViaCatarina Shopping Centre, either by using static or dynamic elements, using traditional or technological elements.

3. PARTICIPANTS

3.1. This Competition tender is intended for all artists, namely visual and/or digital artists, sculptors, designers and architects, among others, of legal age, national or foreign.

3.2. Applications may be submitted individually, as a group or as a company, with a maximum of 1 (one) application per participant.

3.2.1. Individual applications are those presented by an individual person.

3.2.2. Group applications are those presented jointly by a group of individuals.

3.2.2.1. Group applications must designate and identify, on the application form, an individual person who shall formalise, in his/her name, as the group representative, but also as the applicant, all the documents for the Competition procedures, including contracts, having hired others for the purpose.

3.2.2.2. The representative of the group application who is authorised to represent the group and the group members, as identified on the application form, agree with the terms and conditions of these Regulations.

3.2.2.3. The representative of the group application must provide, as specified in point 5.8. below, a declaration that confirms his/her legitimacy as the representative of the respective application.

3.2.2.4. The representatives of the group application shall be the sole respective communicators with Via Catarina – Centro Comercial, S.A. for all purposes of this Competition.

3.2.2.5. The members who are part of the group application, for the purposes of this Competition, shall be jointly subject to their rights, duties, commitments and responsibilities.

3.2.3. Company applications are those presented by a company.

3.2.3.1. Company applications must designate and identify, on the application form, an individual person who shall formalise, in his/her name, as the company representative, but also as the applicant, all the documents for the Competition procedures, including contracts, having hired others for the purpose.

3.2.3.2. The representative of the company application who is authorised to represent the group and the group members, as identified on the application form, agree with the terms and conditions of these Regulations.

- 3.2.3.3. The representative of the company application must provide, as specified in point 5.8. below, a declaration that confirms his/her legitimacy as the representative of the respective application, apart from cases that expressly result from the form of legally binding the company as outlined on the permanent certificate of the company, which must be accessible through the access code indicated on the application form.
 - 3.2.3.4. The representative of the company application shall be the sole respective communicator with Via Catarina – Centro Comercial, S.A. for all purposes of this Competition.
 - 3.2.3.5. The members who are part of the company application, for the purposes of this Competition, shall be jointly subject to their rights, duties, commitments and responsibilities.
- 3.3. The admission of the applicants and of the projects submitted to the Jury for evaluation is the exclusive responsibility of said Jury, and is not subject to claims or appeals;
- 3.4. Applications previously admitted in the editions of VIArtes competition carried out in 2014, 2015, 2016, 2017, 2018 and 2020 will be accepted as long as they meet all of the requirements present in these Regulations and provided they are submitted under the terms better described in point 5 below;
- 3.5. In the event that the Jury does not decide on a winner among the applications submitted for the 7th Edition, it may award the prize to an application that has been submitted in any of the previous editions, even if it has not been submitted in this edition, provided that the consent of the artist who submitted the application has been obtained;
- 3.6. Participation in the Competition implies the acceptance of these Regulations. The infringement of any provisions in these Regulations shall result in the immediate exclusion of the participant;
- 3.7. Employees or service providers of the organiser and/or Sierra Portugal S.A. and staff working at the ViaCatarina Shopping Centre, thus indirectly working for the organiser, are forbidden from participating in this Competition, regardless of the existence or absence of an employment contract between them and the organiser. Additionally, all members of the jury of this or past editions and direct family members of the Competition Jury are forbidden from taking part in the Competition.

4. BRIEF

- 4.1. The projects submitted must:

- a) Comply with the total budget of €25,000.00 (twenty-five thousand euros), including: (i) the remuneration of the artist; (ii) all resources required for the design, production and implementation of the work on the façade of the ViaCatarina Shopping Centre; (iii) insurance for the construction work, statement of responsibility for the installation and safety of the work while installed on the façade of the building. Invoicing is carried out as a rendering of services with a VAT rate of 23%. Thus, VAT is added to the amount of €25,000.00 (twenty-five thousand euros). Tax withholding of 16.5% is deducted from this amount;
 - b) Demonstrate an innovative way of highlighting the presence of the ViaCatarina Shopping Centre at Rua de Santa Catarina, making it stand out from the surrounding façades;
 - c) Show the importance of the work, best described in point 2 above, as an element of public art, relating to the location (aware of the fact that despite the present activity being that of a shopping centre, there is still the memory of “O Primeiro de Janeiro” newspaper in this location) and to the people for whom the work is intended, showing interaction with the visiting and resident communities;
 - d) Respect all Safety, Health and Environment procedures implemented in the Shopping Centre, as assessed by ViaCatarina – Centro Comercial, S.A., who will later inform the applicant on any alterations needed to meet the requirements of this paragraph d). The winner of the Competition must present a Statement of Responsibility – regarding the construction works and the overall project – that complies with the legal safety requirements;
 - e) Contain all the information and contacts necessary for the implementation of the contract for the execution of the work, whose responsibility falls upon the author of the Competition’s winning project.
- 4.2. On 15 (fifteenth) of March 2023, at 3.00 pm, a clarification session shall be held at the Administration Office of the ViaCatarina Shopping Centre for all interested parties and applicants, to explain the goals of the Competition and clarify any questions.

5. SUBMISSION OF APPLICATIONS

- 5.1. The applications must be submitted from 22 (twenty-second) February 2023 to 11.59 pm of 30 (thirtieth) June 2023, by filling in the electronic submission form for the purpose in the ViaCatarina Shopping Centre website, available at the link (<https://www.viacatarina.pt/viartes-2023-ficha-inscricao/>). No applications delivered in person, by post or email will be accepted.
- 5.2. The applicants must ensure that all information they provide is accurate and valid, and ensure full compliance with all applicable legal provisions, in particular, but without excluding others, those

concerning copyright, intellectual and/or industrial property, respective connected rights and personality rights and the collection and processing of their personal data.

5.3. The presentation and submission of the application must include the applicants' express consent for use by the Organiser, to publicise and promote the Competition, of any details that are part of the project submitted to the Competition, with no remuneration or cost for this use. The said communication will not contain sufficient details of the project to allow it to be carried out by others or an identical project to be developed.

5.4. The proposals must also respect the rights of third parties, namely image or intellectual property rights, with the applicants solely responsible for the content of the respective proposals.

5.5. Presentation of the works:

5.5.1. Each participant or group of participants may submit 1 (one) project;

5.5.2. Projects must be submitted in accordance with the following criteria:

- a) Visual and/or Digital Arts/Design/Architecture/Sculpture/other Project: graphical elements/drawings enabling visualising the façade in 2D and 3D and with the details considered suitable for a better understanding of the project, with a maximum of 6 (six) A3-sized images, with a minimum resolution of 300 dpi, in PDF format. They should include representative images of the project and technical specifications;
- b) Descriptive Document (maximum of two A4 pages) in PDF format;
- c) Letter of application with text describing the author's intention and how he/she perceives his/her proposal concerns the location, the people, Rua de Santa Catarina/downtown Porto and a brief description of the nature of the work (recreational, contemplative or otherwise), in PDF format;
- d) Drawing of the front and lateral elevation of the ViaCatarina Shopping Centre with the presented project, in DWG and PDF formats;
- e) Complete and detailed budget for the implementation of the work on the façade of the ViaCatarina Shopping Centre; name and contact details of the supplier companies (potential suppliers); Statement of Responsibility for the work to be implemented (in the case of construction projects); work insurance and artist fee, in PDF format. The construction insurance concerns the period of installation of the work on the façade. The existence of insurance for works and assemblies covering the installation of the work must be ensured and encompass possible damages during said work. This insurance must be taken out by the artist and must also have Civil Liability coverage. After the installation, the work will be covered by the insurance of ViaCatarina – Centro Comercial, S.A.; and,

f) In the case of a construction project: consent for the processing of the personal data of the issuer of the statement of responsibility of the work to be eventually implemented in the ViaCatarina Shopping Centre, duly completed and signed by the data subject. This document can be found on this edition's official page and, if applicable, it shall be submitted with the remaining documents.

5.5.3. Projects with the following characteristics will not be considered:

- a) Proposals for sound intervention that may be uncomfortable for residents or workers in buildings surrounding the ViaCatarina Shopping Centre;
- b) Proposals that merely present nocturnal projections, since the work of art on the façade of the ViaCatarina Shopping Centre will not be noticeable during the day;
- c) Proposals that use reflective materials whose sunlight reflections may cause damage or inconvenience to the front neighbours of the ViaCatarina Shopping Centre;
- d) Proposals using materials with sharp edges at ground level (two metres high from the ground), as they can bring safety problems to those on the public road;
- e) Proposals that do not include an electrical project to ensure that the works of art or installations are lighted during the night.

5.6. Prior to announcing the winner of the Competition, the Organiser shall check the required conditions outlined in point 3 above, namely the age of the applicant, and for group applications or company applications, the age of all the participants or members of this application, respectively¹.

5.7. For group applications submitted by a group of individual people or company applications, the representative of the application shall be sent, by email, the information described in Article 14 of the General Data Protection Regulation, as outlined in Part III below. This information must be sent by the representative to all the people he/she is representing for them to sign, as a means of proving that they are aware of the information outlined in Part III below, and the signed

¹ To prove the age, in line with the condition outlined in point 3.1 above, the participant or representative of each application must show their citizen card, and all participants in each application must show their citizen card to the Management of ViaCatarina Shopping Centre during business hours, or alternatively, send a copy of their citizen cards by email to info.adm@viacatarina.pt. Under the terms of Law no. 7/2007, of 5 February, the copy of the citizen card must be obtained with the express consent of its owner, and as such the photocopies and/or reproductions of the citizen card must contain the following sentence, even if handwritten, dated and signed: "I grant consent for Via Catarina – Centro Comercial, S.A. to hold a copy of my citizen card." If the participants decide to send a copy of their citizen cards, the Organiser shall keep them until the date of the decision regarding the winning application, under the terms of Article 12.2 and 12.3 below of these Regulations.

documents sent within a maximum of 8 (eight) working days by email to info.adm@viacatarina.pt together with all other documents needed.

- 5.8. As for the group applications submitted by a group of individual people under the terms of point 3.2.2.3. or company applications under the terms of point 3.2.3.3., the representative of the application must present to the Management of ViaCatarina Shopping Centre, or alternatively send by email to info.adm@viacatarina.pt, a declaration issued by the members of the application he/she is representing, proving his/her legitimacy as the representative of the respective application.
- 5.9. Applications must comply with the provisions in points 5.1 to 5.8, and the Jury is allowed to reject applications which do not meet these requirements.

6. JURY

6.1. Applications will be evaluated by a jury consisting of:

- a) Professor José Guilherme Abreu – Representing CITAR – Catholic University of Porto;
- b) Ângelo Paupério – SONAE Director;
- c) Maria Augusta Martins – Representing the Municipal Council of Porto;
- d) Professor Sofia Ponte – Representing IADE – European University, in Lisbon;
- e) Ana Guedes Oliveira – Executive Director, Asset Management at Sierra Portugal, S.A.;
- f) Luís Pinto Nunes – Director of the Museum of the Faculty of Fine Arts of Porto University;
- g) Vítor Mesquita and Filipe Marinho – Winners of the 6th edition of VIArtes.

6.2. The Jury shall act with complete independence and freedom of criteria, by a simple majority of the votes of its present members, on the choice of the 2 (two) (first prize and special mention, if the latter is assigned) proposals that simultaneously meet the criteria outlined in section 9 below, and the available budget.

- 6.2.1 The representative of Sierra Portugal, S.A. holds the casting vote, having (i) the prerogative of deciding to exclude the chosen application should it, in his discretion, not meet appropriate parameters established by Sierra Portugal, S.A. (in terms of brand, safety, etc.) and (ii) the final decision, in the event of a tie, on the sole winning proposal in the Competition.

- 6.3. The Organiser reserves the right not to choose a winner under the terms of this competition, should the Jury not recognise sufficient merit in the submitted projects, without the need to provide any reasons or grounds for doing so.
- 6.4. The Organiser reserves the right not to implement the winning project after a winner is chosen, without any need to justify its decision.
- 6.5. Jury members shall maintain secrecy on the participating projects and the identity of the applicants in the Competition, which they obtain knowledge of in the course of their duties.
- 6.6. The Jury is sovereign in its decisions, which are not subject to claims or appeals.
- 6.7. If the Organiser requests adjustments to the proposals, in accordance with the provisions of paragraph 14.4 of these regulations, the applicant has 10 (ten) days to submit his/her duly updated proposal.
- 6.8. The Jury has until 20 (twentieth) July 2023 to decide on the works submitted for its appraisal.

7. REMUNERATION

Proposals selected by the Jury will receive an artist remuneration amount in accordance with the following:

- a) Winning proposal: the applicant will receive, as artist remuneration/creativity fee, which also includes the development and implementation of the work on the façade of the ViaCatarina Shopping Centre, with all necessary materials and elements and with the statement of responsibility of the engineer certified by the Portuguese Chamber of Engineers concerning the implemented work (in case of construction work) the amount detailed in his/her proposal, up to the limit mentioned in paragraph a) of section 4.1 above;
- b) The remuneration shall be delivered on presentation of an official accounting document (invoice-receipt) during the execution of the work, in instalments to be agreed between the organiser and the winning applicant;
- c) Up to 1 (one) honourable mention in the amount of €500.00 (five hundred euros) may be awarded.

8. RIGHTS

- 8.1. Via Catarina – Centro Comercial, S.A. will be the owner of the winning project, which, by decision of Via Catarina – Centro Comercial, S.A., will or will not be implemented on the façade of the ViaCatarina Shopping Centre. The winning applicant agrees to sign with Via Catarina – Centro

Comercial, S.A. any legal acts which may be deemed necessary for the formalisation of the work's purchase and sale, which is considered as a work made for hire detailed in article 14, point 1, of the Portuguese Code of Copyright and Connected Rights.

8.2. Via Catarina – Centro Comercial, S.A. is authorised to use images from all awarded/selected projects and any other elements collected within the scope of the Competition for dissemination/production/exposure actions, always listing the authors in order to ensure the attribution of authorship to each project.

9. EVALUATION CRITERIA

Final evaluation of the submitted projects is based on the following criteria:

- (a) Innovation, interdisciplinarity and technology (support);
- (b) Conceptual quality (artistic language);
- (c) Relationship with Rua de Santa Catarina and/or downtown Porto;
- (d) Feasibility of implementation: not obstructing the façade's windows, not piercing the stone (the façade can be pierced only in the cement area), respecting the balcony irons (they can be covered as long as they are not damaged), not using the lamps as they belong to the municipality;
- (e) Originality in the engagement/interactivity with the local community of Rua de Santa Catarina;
- (f) The volumetry/element perpendicular to the façade of the Centre must comply with the regulatory measures (height of 3m above the pavement and 5% of the width of the street, and cannot exceed 50% of the width of the existing pavement). Exceptional measures require exceptional approval from Porto Municipal Council.
- (g) Prominence of the façade of the ViaCatarina Shopping Centre in comparison with the remaining façades.

10. FINAL DECISION

The final decision shall be duly communicated to the applicant(s) via email sent to the applicant(s) and posted on the Shopping Centre's website www.viacatarina.pt.

11. CONFIDENTIALITY

All applicants' strictly personal and professional information shall be treated with confidentiality by the Organiser, notwithstanding the situations specifically provided for in these Regulations.

12. PROTECTION OF PERSONAL DATA

- 12.1. The applicants must ensure that all information they provide is accurate and valid, and ensure full compliance with all applicable legal provisions, in particular, but without excluding others, those concerning the collection and processing of their personal data.
- 12.2. Individuals who apply to the "Viartes 2023" Art Competition acknowledge that the processing of their personal data by the Organiser, as controller, shall be used into the undertaking of pre-contractual procedures related to their application, given the potential signing of a construction project by order, stipulated in Article 14 (1) of the Copyright and Connected Rights Code, and acknowledge they have received the information, as per Part II below, which the Organiser is obliged to send them in compliance with Article 13 of the General Data Protection Regulation (EU Regulation 2016/679, of 27 April 2016).
- 12.3. Considering that the representatives of the group applications or company applications shall provide the names of the rest of the participants in the application on the form of the ViaCatarina Shopping Centre website, i.e. the co-authors or members of the application, such co-authors or members of the company recognise that their personal data shall be used in the undertaking of pre-contractual procedures related to their application, given the potential signing of a construction project by order, stipulated in Article 14 (1) of the Copyright and Connected Rights Code, and acknowledge they have received the information, under the terms of point 5.7 above, as per Part III below, which the Organiser is obliged to send them in compliance with Article 14 of the General Data Protection Regulation (EU Regulation 2016/279, of 27 April 2016).
- 12.4. The Organiser ensures the safety and confidentiality of the personal data provided within the scope of this Competition and shall delete it immediately after the date the winning application is decided.

13. DISSEMINATION

The Competition shall be disseminated by various means, specifically through the media; specialised press; internal networks of the Shopping Centre; on the Shopping Centre website and on the ViaCatarina Shopping Centre Facebook and Instagram accounts.

14. FINAL PROVISIONS

- 14.1. The participants guarantee to the Organiser that they are the creators of the projects submitted to the Competition and that these do not infringe any copyrights of third parties.
- 14.2. The authors pledge to the Organiser to bear the payment of any monetary compensation and/or indemnification that may be awarded, in or out of court, to third parties due to the infringement of copyright arising from a project submitted to the Competition or any other rights that said third parties may claim.
- 14.3. Authors are also obliged to indemnify the Organiser for any losses or damages resulting from the infringement of copyright of third parties arising from a project submitted to the Competition, including the compensation for costs incurred by the Organiser for the potential change in the project that such infringement may require.
- 14.4. Submitted projects may require corrections suggested by the Department of Architecture of Sierra Portugal, S.A. and/or demanded by the Porto Municipal Council (in order to protect the façade). These changes shall be communicated to the applicants of the selected proposals and it is mandatory to review the said projects in accordance with what is communicated. No prize shall be given to any proposals that, even if selected as finalists, do not meet this requirement.
- 14.5. ViaCatarina – Centro Comercial, S.A. reserves the right to veto any supplier suggested by the applicant, in favour of the portfolio of suppliers of ViaCatarina – Centro Comercial, S.A.
- 14.6. All issues not provided for in these Regulations shall be subject to the decision of ViaCatarina – Centro Comercial, S.A., together with the other members of the Jury.
- 14.7. Employees of ViaCatarina – Centro Comercial, SA, and/or members of the Competition’s jury may not take part in this competition, in accordance with the stipulations of point 3.7 above.

15. COMPETITION SCHEDULE

- 1) Launch of the Competition and start of the application delivery period: 22 (twenty-second) February 2023;
- 2) End of the application delivery period – 30 (thirtieth) June 2023;

- 3) Jury's decision – 20 (twentieth) July 2023;
- 4) Communication of the result – 27 (twenty-seventh) July 2023;
- 5) Remuneration of the Artist and Inauguration of the work – by 15 (fifteenth) February 2024.

16. CLARIFICATIONS

All information regarding the Competition, these regulations, the application form, images of the uprights and façade of ViaCatarina Shopping Centre will be available on the ViaCatarina Shopping Centre website: www.viacatarina.pt. Other requests for clarification should be made in writing by email to info@adm.viacatarina.pt and will be answered using the same means, as soon as possible, within the following timetable: Monday to Friday from 9.00 am (nine o'clock in the morning) to 6.00 pm (six o'clock in the afternoon).

The organiser accepts no responsibility for any information requests that, for IT reasons or for reasons associated with the operation of the corresponding digital platforms, are not received or are not in a suitable/convenient format to be read and processed.

Porto 22 (twenty-second) February 2023.

II. INFORMATION ABOUT PROCESSING THE PERSONAL DATA OF THE APPLICANT OR THE APPLICATION REPRESENTATIVE

Via Catarina – Centro Comercial, S.A., better identified below, in its capacity as controller, for the purposes outlined in the GDPR (General Data Protection Regulation; Regulation (EU) 2016/679, of 27 April 2016) and other applicable data protection legislation, with regard to the collection of personal data from the data subject, provides the following information:

<p>1. Identity and contact details of the controller</p>	<p>Via Catarina – Centro Comercial, S.A. Lugar do Espido, Via Norte, 4470-177 Maia Share Capital EUR 2,100,000 Registered in the Property/Commercial Registry Office of Maia under the single registration and corporate tax number 502293659. Contact to exercise rights: dataprotection@viacatarina.pt</p>
<p>2. Contact details of the data protection officer</p>	<p>The controller has not appointed a data protection officer.</p>
<p>3. Purpose of the processing</p>	<p>Registration of the data subject and management of his/her participation in the “VIArtes 2023” Competition, in the capacity of applicant or representative of an applicant, namely for carrying out all communications relative to the different phases of the “VIArtes 2023” Competition.</p>
<p>4. Legal basis for the processing</p>	<p>Undertaking of pre-contractual procedures upon request from the data subject, related to participation in a competition that may lead to the signing of a contract.</p>

5. Recipients or categories of recipients of the personal data	Sierra Portugal, S.A., managing entity of ViaCatarina Shopping Centre, in the capacity of processor.
6. Transfer of personal data to third-party country/international organisation	Not applicable
7. Period of retention of the personal data	Personal data shall be immediately deleted after the date of the decision on the winning application.
8. The existence of automated decisions, including the definition of profiles	Not applicable

Additional information:

A – Rights of the data subject

- The data subject may exercise the following rights with regard to personal data concerning him/her vis-à-vis the controller and by verifying the conditions laid down by law:
 - Right of access,**
 - Right to rectification,**
 - Right to erasure (right to be forgotten),**
 - Right to restrict processing,**
 - Right to object processing,**
 - Right to data portability.**
- The data subject is also **entitled to the right to lodge a complaint with a regulatory authority.** The regulatory authority in Portugal is the Comissão Nacional



de Proteção de Dados – CNPD (National Data Protection Committee), with headquarters at Av. D. Carlos I, 134 – 1.º, 1200-651 Lisbon; email: geral@cnpd.pt.

B – Data communication: The communication of personal data within this scope is a necessary requirement to present an application to the “VIArtes 2023” Competition organised by ViaCatarina Shopping Centre, and if the data subject opts to not provide them, the application which that data subject is involved in will not be considered because of the lack of data needed to make the necessary contacts.

III. INFORMATION ABOUT PROCESSING THE PERSONAL DATA OF THE REPRESENTED APPLICANT

Via Catarina – Centro Comercial, S.A., better identified below, in its capacity as controller, for the purposes outlined in the GDPR (General Data Protection Regulation; Regulation (EU) 2016/679, of 27 April 2016) and other applicable data protection legislation, with regard to the collection of personal data from a source other than the data subject, provides the following information:

<p>1. Identity and contact details of the controller</p>	<p>Via Catarina – Centro Comercial, S.A. Lugar do Espido, Via Norte, 4470-177 Maia Share Capital EUR 2,100,000 Registered in the Property/Commercial Registry Office of Maia under the single registration and corporate tax number 502293659 Contact to exercise rights: dataprotection@viacatarina.pt</p>
<p>2. Contact details of the data protection officer</p>	<p>The controller has not appointed a data protection officer.</p>
<p>3. Purpose of the processing</p>	<p>Registration of the data subject and management of his/her participation in the “VIArtes 2023” Competition, in the capacity of applicant or representative of an applicant, namely for carrying out all communications relative to the different phases of the “VIArtes 2023” Competition.</p>
<p>4. Data category</p>	<p>Citizen card</p>

5. Legal basis for the processing	Undertaking of pre-contractual procedures upon request from the data subject, represented by the applicant who presented the application, related to participation in a competition that may lead to the signing of a contract.
6. Recipients or categories of recipients of the personal data	Sierra Portugal, S.A., managing entity of ViaCatarina Shopping Centre, in the capacity of processor.
7. Transfer of personal data to third-party country/international organization	Not applicable
8. Period of retention of the personal data	Personal data shall be immediately deleted after the date of the decision on the winning application.
9. The existence of automated decisions, including the definition of profiles	Not applicable
10. Data source Does it come from a source accessible to the public?	The Party with which the data subject is related, as a representative. No.

Additional information:

Rights of the data subject

- The data subject may exercise the following rights with regard to personal data concerning him/her vis-à-vis the controller and by verifying the conditions laid down by law:

Right of access,
Right to rectification,



Right to erasure (right to be forgotten),

Right to restrict processing,

Right to object processing,

Right to data portability.

- The data subject is also **entitled to the right to lodge a complaint with a regulatory authority**. The regulatory authority in Portugal is the Comissão Nacional de Proteção de Dados – CNPD (National Data Protection Committee), with headquarters at Av. D. Carlos I, 134 – 1.º, 1200-651 Lisbon; email: geral@cnpd.pt.